Carl Jung’s “Analytic” Theory of Personality

Major Constructs in Jung’s Theory

Libido (the psyche’s source of energy)

Persona (the masks we wear in life)

Personal Unconscious (much like Freud’s notion of the unconscious)

Collective Unconscious (the inherited force behind our existence)

Archetypes (forms for expressing portions of the content of the collective unconscious)
Personality #1 expresses the personal and the self (note small case “s” in self)

Personality #2 is more in touch with the collective unconscious

Examples of archetypes

Shadow (the dark side of the conscious ego or persona)
Anima (the feminine aspect of the male psyche)
Animus (the masculine aspect of the female psyche)
The Self (the “real deal” discussed at near the end of the lecture)

Jung’s theory is a theory of oppositional forces

Two fundamental “Attitudes”

Extraversion
Introversion
Four Psychic Functions

Thinking
Feeling
Sensation
Intuition

Psychological Types

Myers-Briggs Type Indicator

Go to http://www.humanmetrics.com/cgi-win/JTypes1.htm if you are interested in exploring the Myers-Briggs Type Indicator. You can take the test, read the result, and look up what the results mean. No extra credit for doing that.

Concepts pertaining to growth and development

Equilibrium Free flow of energy across opposites
Individuation Becoming familiar with and ability to use and synthesize all functions and other in-born capacities
The Self The “mother” of all archetypes. The goal of personality development is the full realization of Self
Mandala Major symbol of Self