

FOR IMMEDIATE RELEASE

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For more tables, questions, and commentary from Professor Redlawsk see <http://eagletonpoll.blogspot.com>

**NJ Voters Show Sharply Diverging Views of Gov. Chris Christie
Independents say Christie Smart but Stubborn; Many Worry about Him**

NEW BRUNSWICK, N.J – Ask a Republican, and NJ Gov. Chris Christie is a strong leader and a smart, independent reformer. But ask a Democrat, and the governor is a stubborn, arrogant, self-centered bully. Independents are more mixed: they see Gov. Christie as stubborn, but also as a smart, independent strong leader. Even so, about half of all New Jersey voters are worried about the governor, while only 38 percent say he makes them feel enthusiastic, according to a Rutgers-Eagleton Poll released today.

“Since last August when we first asked people to tell us which traits describe Gov. Christie, voters have become more extreme in their positions, with nearly all positive and negative traits seeing double digit increases,” said David Redlawsk, director of the Rutgers-Eagleton Poll and professor of political science at Rutgers University. “The largest increase has been ‘stubborn,’ which 70 percent of Democrats, 63 percent of independents and even 52 percent of Republicans now say describes the governor ‘very well.’”

Results are from a Rutgers-Eagleton Poll of 773 registered voters conducted with both landline and cell phone households from March 28 to April 4, with a margin of error of +/- 3.5 percentage points.

“Stubborn” best describes Gov. Christie, followed by “smart” and “independent”

“Stubborn” is the adjective voters agree best describes Gov. Christie with 62 percent saying it describes him “very well,” up 20 points from August 2010. Only 13 percent say stubborn does not describe Christie at all. Closely following is “smart” which 56 percent of voters now say describes Christie very well, while 12 percent say it does not describe him at all. In August, only 39 percent said smart was a very good descriptor. A majority of voters also say “independent” (54 percent, up 14 points) and “strong leader” (52 percent, up 16 points) describe Christie, while 43 percent say “reformer” is a good descriptor, up 13 points from August.

Many negative adjectives are up as well, with 48 percent now saying “arrogant” describes the governor very well, an increase of 14 points. Bully has increased by 13 points to 38 percent of all voters. The only adjective from August relatively unchanged is “uncaring” which only 26 percent say describes the governor very well, compared to 22 percent in August.

“As voters get to know Gov. Christie better, their opinions of him become stronger, with Democrats and Republicans both more likely to say positive and negative traits describe the governor ‘very well’ and fewer

saying they don't know." said Redlawsk. "This makes sense: voters have learned how the Governor operates, and they are responding accordingly."

Christie "worries" voters, and makes many "angry" with fewer "enthusiastic" or "proud"

For the first time, the Rutgers-Eagleton Poll asked voters to say how they feel when they read or hear about Gov. Christie. Nearly half (49 percent) say the governor makes them feel worried, 42 percent are angered, and 24 percent say he makes them feel hopeless. Positive emotions are much less in evidence: only 38 percent say Christie makes them feel enthusiastic and 36 percent say they feel proud.

"Emotions provide an interesting window to views of Gov. Christie," said Redlawsk. "While people give him high marks for positive traits like leadership and independence, nobody but Republicans is enthusiastic or proud when they hear about the governor. This suggests a real disconnect. The governor is apparently respected for his intelligence and his willingness to stick to what he believes, but many are worried and even angry at what he does."

While 70 percent of Republicans say they are both proud of and feel enthusiastic about Christie, only one-third of independents and fewer than 20 percent of Democrats express these positive emotions. Democrats are worried (70 percent) and angry (63 percent) and a significant percentage (40 percent) feel hopeless when they read or hear about Gov. Christie. About 20 percent of Republicans say they are angry or worried, while only 8 percent say they feel hopeless about the governor.

Independents, while generally assigning positive adjectives like "strong leader" and "smart" to the governor, are much closer to Democrats in their emotional responses. While 34 percent say they feel proud and 37 percent enthusiastic, 36 percent are angry and nearly half (45 percent) are worried. Few independents (19 percent) feel hopeless about the governor.

"I doubt Gov. Christie spends sleepless nights worrying how Democrats are responding to him," said Redlawsk. "But independents, who pushed him to victory in 2009, are another story. While independents are favorable toward the governor by a 49 percent to 35 percent margin, the fact that so many are worried about Christie and so few are proud or enthusiastic might be cause for concern. It is hard to motivate voters if they are not enthusiastic about you."

Fewer than 40 percent see Christie as effective, trustworthy, or fair

While voters say the governor is a strong leader and smart, they are far less likely to say he is "effective," "trustworthy," and "fair." More voters say "arrogant" (48 percent) and "self-centered" (40 percent) describe Christie very well, than say the same about "effective" (39 percent), "moral" (38 percent), "trustworthy" (33 percent) or "fair" (30 percent). But few think that "impulsive" (32 percent) or "uncaring" (26 percent) describe him very well.

"We expanded the list of adjectives compared to August," said Redlawsk. "Most New Jerseyans – even

-more-

those who do not support the governor – think he is smart and a strong leader. At the same time they are less sure that he has been effective so far, and many simply do not view him as fair or trustworthy. It's not surprising that 61 percent of public employee union respondents say Christie is not fair and 53 percent think he is not trustworthy. But only 27 percent of independent voters say fair describes him very well and just one-third say trustworthy does too. There is a real disjuncture for the governor in being viewed as smart but not nearly as trustworthy or fair as he is stubborn and independent.”

Partisan divide – In August and today

In general both Democrats and Republicans have become stronger in their assessments of Christie since August. Even so, the partisan gap between Democratic and Republican assessments varies across adjectives. A majority of Democrats (70 percent) and Republicans (52 percent) say “stubborn” describes Christie very well, a partisan gap of only 18 points, about the same as the 20 point gap in August.

Likewise, the gap in assessing Christie as a strong leader remains at about 40 points. In August, 22 percent of Democrats said “strong leader” described Christie very well versus 62 percent of Republicans. Today, 38 percent of Democrats say “strong leader” describes him, compared to 79 percent of Republicans.

The much wider gap in assessing the governor as smart (49 points in August, with Republicans at 71 percent and Democrats at 22 percent) has closed to 38 points, as 40 percent of Democrats now say “smart” describes Christie very well, along with 78 percent of Republicans.

In August 32 percent of Democrats said “independent” described Christie very well, compared to 49 percent of Republicans, a 17 point partisan gap. Today, 43 percent of Democrats and 74 percent of Republicans say Christie is independent, increasing the gap to 31 points.

Partisan gap increases for negative trait words

The gap between parties on negative traits has grown as Democrats ascribe negative words in much greater numbers than in August, while a only a small number of Republicans evaluate him more negatively.

In August, 49 percent of Democrats thought “arrogant” described Christie very well, but only 15 percent of Republicans agreed. Today, 64 percent of Democrats and 23 percent of Republicans feel this way, widening the partisan gap from 34 to 41 points.

While relatively few Democrats (35 percent) said “bully” described Christie very well in August, that number has climbed to 53 percent. Republicans have also become more likely to say this: 10 percent in August has increased to 16 percent today. The gap between the parties has grown from 25 to 37 points.

Few voters see Christie as uncaring, however there has been a clear partisan shift here as well. While Republicans have shown no change, with 9 percent saying Christie is uncaring in both polls, 37 percent of Democrats now see “uncaring” as a very good descriptor of the governor, compared to 25 percent in August. The partisan gap has thus increased from 21 to 28 points, due to more negative evaluations by Democrats.

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*New Jersey Gov. Christie Perceptions – April 2011
Rutgers-Eagleton Poll*

**Rutgers-Eagleton Poll March 28 – April 4, 2011
Questions and Tables**

The questions covered in the release of April 12, 2011 are listed below. Column percentages may not add to 100% due to rounding. Respondents are Registered Voters. Comparison tables are from the Rutgers-Eagleton Poll release of August 10, 2010.

Q. I'd like to ask about some people and organizations. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion. First, [next]: [ROTATE]

Favorability Summary, April 2011 [Respondent received questions in random order]

	President Obama	Governor Christie	Sen Lautenberg	Sen Menendez	Dems in Trenton	Reps in Trenton	Tea Party
Favorable	55%	44%	38%	32%	39%	32%	21%
Unfavorable	32%	42%	28%	24%	33%	34%	47%
No opinion/DK	13%	14%	34%	44%	29%	34%	32%
N=	769	768	768	766	765	766	768

Q. I am going to list some words that might describe Governor Christie. For each word, tell me if it describes him very well, somewhat well, or not at all. [RANDOMIZE ORDER OF LIST]

- | | | | | |
|-------------------------|---------------------|-----------------------|-------------------------|---------------------|
| A. Arrogant | B. Bully | C. Independent | D. Reformer | E. Smart |
| F. Strong Leader | G. Stubborn | H. Uncaring | I. Self-Centered | J. Effective |
| K. Moral | L. Impulsive | M. Trustworthy | N. Fair | |

<u>ALL</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	62%	56%	54%	52%	48%	43%	38%	26%
Somewhat Well	20%	27%	23%	22%	23%	24%	20%	19%
Not at All Well	13%	12%	19%	21%	23%	26%	35%	50%
Don't Know	5%	5%	5%	5%	6%	7%	7%	6%
N=	767	765	768	766	769	763	765	760

<u>ALL</u>	Self- centered	Effective	Moral	Trust worthy	Impulsive	Fair
Very Well	40%	39%	38%	33%	32%	30%
Somewhat Well	21%	31%	24%	27%	22%	30%
Not at All Well	31%	23%	23%	32%	36%	34%
Don't Know	8%	7%	15%	8%	10%	6%
N=	766	769	759	763	766	766

Results from August, 2010

<u>ALL</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	42%	39%	40%	36%	34%	30%	25%	22%
Somewhat Well	34%	37%	34%	34%	26%	36%	24%	25%
Not at All Well	15%	16%	19%	24%	32%	26%	41%	45%
Don't Know	9%	8%	7%	6%	8%	8%	9%	7%
N=	748	750	749	749	747	750	748	748

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<u>CHRISTIE</u> <u>FAVORABLE</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	51%	79%	70%	81%	19%	71%	13%	5%
Somewhat Well	26%	18%	20%	15%	36%	21%	24%	12%
Not at All Well	18%	1%	7%	1%	41%	3%	57%	79%
Don't Know	5%	2%	3%	3%	4%	4%	6%	4%
N=	337	338	338	338	337	338	336	337

<u>CHRISTIE</u> <u>FAVORABLE</u>	Self- centered	Effective	Moral	Trust worthy	Impulsive	Fair
Very Well	14%	67%	62%	63%	14%	58%
Somewhat Well	25%	27%	21%	26%	27%	31%
Not at All Well	53%	1%	3%	6%	46%	5%
Don't Know	8%	6%	14%	6%	13%	7%
N=	336	338	336	338	336	338

Results from August, 2010

<u>CHRISTIE</u> <u>FAVORABLE</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	29%	65%	51%	63%	11%	51%	7%	6%
Somewhat Well	39%	31%	39%	32%	29%	38%	21%	15%
Not at All Well	25%	2%	6%	2%	55%	5%	67%	76%
Don't Know	8%	3%	5%	3%	5%	6%	6%	4%
N=	346	348	348	347	345	348	346	347

<u>CHRISTIE</u> <u>UNFAVORABLE</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	80%	32%	38%	23%	84%	18%	68%	50%
Somewhat Well	12%	35%	24%	28%	8%	25%	14%	26%
Not at All Well	4%	25%	32%	45%	5%	49%	11%	18%
Don't Know	4%	8%	7%	4%	3%	8%	8%	6%
N=	320	316	319	316	321	316	318	316

<u>CHRISTIE</u> <u>UNFAVORABLE</u>	Self- centered	Effective	Moral	Trust worthy	Impulsive	Fair
Very Well	70%	13%	17%	5%	53%	5%
Somewhat Well	14%	31%	22%	24%	19%	23%
Not at All Well	9%	50%	46%	64%	21%	69%
Don't Know	7%	6%	16%	6%	7%	3%
N=	319	320	318	317	320	317

Results from August, 2010

<u>CHRISTIE</u> <u>UNFAV</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	64%	14%	29%	10%	64%	10%	51%	46%
Somewhat Well	27%	45%	27%	33%	21%	36%	27%	34%
Not at All Well	6%	34%	38%	54%	11%	50%	15%	15%
Don't Know	4%	7%	6%	4%	4%	4%	6%	5%
N=	292	292	292	292	291	292	292	291

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<u>DEMOCRAT</u>	Stubborn	Smart	Indeptnt	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	70%	40%	43%	38%	64%	29%	53%	37%
Somewhat Well	12%	36%	23%	22%	14%	26%	15%	25%
Not at All Well	10%	19%	30%	31%	15%	37%	20%	32%
Don't Know	8%	6%	4%	9%	8%	8%	11%	6%
N=	276	274	276	276	275	274	275	273

<u>DEMOCRAT</u>	Self-centered	Effective	Moral	Trust worthy	Impulsive	Fair
Very Well	54%	26%	26%	14%	42%	15%
Somewhat Well	18%	33%	23%	24%	19%	27%
Not at All Well	20%	35%	35%	51%	31%	53%
Don't Know	8%	6%	16%	11%	8%	5%
N=	276	276	271	272	274	274

Results from August, 2010

<u>DEMOCRAT</u>	Stubborn	Smart	Indeptnt	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	50%	22%	32%	22%	49%	19%	35%	30%
Somewhat Well	28%	41%	32%	36%	24%	36%	28%	30%
Not at All Well	10%	23%	26%	32%	16%	34%	23%	29%
Don't Know	12%	14%	10%	10%	12%	11%	14%	10%
N=	277	276	276	277	276	276	277	276

<u>INDEPENDENT</u>	Stubborn	Smart	Indeptnt	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	63%	57%	53%	51%	47%	44%	34%	25%
Somewhat Well	19%	26%	24%	27%	29%	25%	23%	16%
Not at All Well	16%	13%	16%	20%	22%	26%	38%	53%
Don't Know	2%	5%	7%	2%	2%	6%	4%	6%
N=	301	300	302	302	303	300	302	299

<u>INDEPENDENT</u>	Self-centered	Effective	Moral	Trust worthy	Impulsive	Fair
Very Well	37%	37%	37%	33%	30%	27%
Somewhat Well	25%	34%	23%	33%	23%	35%
Not at All Well	30%	21%	23%	29%	37%	30%
Don't Know	7%	8%	17%	6%	10%	8%
N=	301	302	297	302	302	302

Results from August, 2010

<u>INDEPENDENT</u>	Stubborn	Smart	Indeptnt	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	41%	37%	42%	35%	31%	33%	24%	20%
Somewhat Well	36%	42%	32%	35%	28%	34%	25%	25%
Not at All Well	14%	16%	20%	25%	34%	25%	44%	48%
Don't Know	9%	5%	7%	5%	7%	8%	7%	6%
N=	297	298	298	297	298	298	297	297

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<u>REPUBLICAN</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	52%	78%	74%	79%	23%	67%	16%	9%
Somewhat Well	31%	18%	18%	13%	31%	22%	21%	13%
Not at All Well	12%	2%	7%	7%	40%	6%	58%	74%
Don't Know	5%	2%	2%	1%	6%	5%	5%	3%
N=	172	172	172	172	172	172	172	171

<u>REPUBLICAN</u>	Self-centered	Effective	Moral	Trust worthy	Impulsive	Fair
Very Well	19%	62%	62%	66%	20%	60%
Somewhat Well	21%	28%	23%	22%	25%	24%
Not at All Well	51%	7%	4%	9%	44%	12%
Don't Know	9%	3%	11%	3%	11%	4%
N=	170	172	172	172	171	172

Results from August, 2010

<u>REPUBLICAN</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	31%	71%	49%	62%	15%	45%	10%	9%
Somewhat Well	38%	23%	40%	29%	26%	40%	18%	17%
Not at All Well	27%	3%	8%	7%	57%	11%	68%	71%
Don't Know	5%	2%	2%	2%	2%	4%	2%	3%
N=	160	161	161	162	159	162	162	160

<u>LIBERAL</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	78%	41%	42%	29%	75%	24%	65%	40%
Somewhat Well	12%	37%	20%	35%	9%	27%	16%	31%
Not at All Well	4%	20%	35%	33%	11%	45%	14%	24%
Don't Know	6%	3%	2%	4%	5%	5%	5%	5%
N=	160	160	159	160	161	159	160	159

<u>LIBERAL</u>	Self-centered	Effective	Moral	Trust worthy	Impulsive	Fair
Very Well	63%	22%	22%	12%	41%	9%
Somewhat Well	18%	29%	22%	27%	26%	28%
Not at All Well	14%	42%	44%	53%	27%	60%
Don't Know	5%	6%	13%	7%	6%	3%
N=	159	160	156	161	160	160

Results from August, 2010

<u>LIBERAL</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	55%	19%	25%	22%	48%	14%	40%	39%
Somewhat Well	25%	44%	30%	35%	21%	32%	29%	24%
Not at All Well	11%	25%	33%	36%	21%	46%	19%	29%
Don't Know	9%	11%	11%	8%	11%	8%	12%	8%
N=	138	138	138	138	138	138	138	138

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<u>MIDDLE</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	62%	54%	53%	52%	45%	43%	34%	26%
Somewhat Well	18%	29%	24%	22%	27%	26%	21%	18%
Not at All Well	15%	10%	17%	20%	23%	23%	37%	50%
Don't Know	5%	7%	6%	5%	5%	8%	8%	6%
N=	441	438	442	441	441	439	441	436

<u>MIDDLE</u>	Self-centered	Effective	Moral	Trust worthy	Impulsive	Fair
Very Well	38%	39%	36%	31%	32%	28%
Somewhat Well	23%	35%	26%	30%	21%	33%
Not at All Well	30%	19%	20%	29%	37%	31%
Don't Know	9%	7%	18%	9%	10%	8%
N=	441	443	437	437	440	439

Results from August, 2010

<u>MIDDLE</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	46%	34%	39%	29%	39%	27%	27%	21%
Somewhat Well	32%	40%	36%	39%	28%	38%	27%	31%
Not at All Well	12%	17%	20%	26%	24%	25%	36%	41%
Don't Know	10%	9%	6%	6%	9%	10%	10%	7%
N=	407	409	408	407	406	409	407	409

<u>CONSERVATIVE</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	49%	76%	70%	78%	29%	65%	21%	11%
Somewhat Well	33%	15%	21%	11%	30%	18%	20%	11%
Not at All Well	14%	7%	7%	10%	36%	15%	55%	75%
Don't Know	4%	2%	2%	2%	5%	3%	4%	3%
N=	152	152	152	152	152	152	152	152

<u>CONSERVATIVE</u>	Self-centered	Effective	Moral	Trust worthy	Impulsive	Fair
Very Well	20%	57%	61%	61%	22%	58%
Somewhat Well	20%	26%	18%	20%	22%	22%
Not at All Well	52%	13%	10%	16%	45%	16%
Don't Know	7%	4%	11%	3%	11%	3%
N=	152	152	151	151	151	152

Results from August, 2010

<u>CONSERVATIVE</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	25%	64%	49%	60%	12%	49%	10%	12%
Somewhat Well	43%	28%	35%	24%	26%	37%	15%	13%
Not at All Well	24%	5%	8%	10%	59%	11%	69%	67%
Don't Know	8%	4%	8%	6%	3%	3%	6%	7%
N=	185	186	186	186	185	186	186	186

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<u>MALE</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	66%	58%	52%	56%	45%	47%	38%	22%
Somewhat Well	21%	28%	22%	20%	32%	22%	26%	21%
Not at All Well	9%	10%	22%	20%	18%	25%	33%	52%
Don't Know	4%	4%	4%	4%	5%	6%	4%	5%
N=	362	359	361	361	362	361	361	358

<u>MALE</u>	Self-centered	Effective	Moral	Trust worthy	Impulsive	Fair
Very Well	36%	43%	39%	39%	34%	33%
Somewhat Well	29%	31%	24%	25%	22%	34%
Not at All Well	29%	20%	24%	31%	38%	29%
	6%	6%	13%	6%	6%	4%
N=	361	363	356	360	360	360

Results from August, 2010

<u>MALE</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	40%	44%	40%	39%	31%	34%	22%	17%
Somewhat Well	31%	38%	33%	37%	28%	36%	24%	27%
Not at All Well	18%	12%	22%	19%	35%	27%	48%	50%
Don't Know	10%	6%	6%	5%	6%	6%	6%	5%
N=	357	359	359	358	357	360	359	358

<u>FEMALE</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	59%	53%	55%	48%	51%	39%	38%	29%
Somewhat Well	19%	26%	23%	25%	16%	25%	14%	18%
Not at All Well	15%	14%	16%	22%	27%	27%	38%	47%
Don't Know	6%	6%	5%	6%	6%	8%	10%	7%
N=	405	405	407	405	407	403	404	402

<u>FEMALE</u>	Self-centered	Effective	Moral	Trust worthy	Impulsive	Fair
Very Well	43%	35%	37%	28%	30%	28%
Somewhat Well	14%	32%	23%	29%	23%	26%
Not at All Well	32%	25%	22%	33%	34%	39%
Don't Know	10%	7%	18%	10%	13%	8%
N=	405	407	403	403	406	406

Results from August, 2010

<u>FEMALE</u>	Stubborn	Smart	Indept	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	43%	34%	40%	32%	37%	27%	28%	26%
Somewhat Well	36%	37%	35%	32%	24%	36%	25%	24%
Not at All Well	13%	19%	17%	29%	30%	27%	35%	41%
Don't Know	9%	10%	8%	7%	9%	10%	12%	8%
N=	391	391	390	391	389	392	391	389

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<u>PUBLIC EMPL UNION HH</u>	Stubborn	Smart	Indepnt	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	82%	42%	47%	33%	75%	40%	64%	50%
Somewhat Well	9%	28%	25%	25%	17%	19%	12%	15%
Not at All Well	4%	25%	26%	36%	7%	34%	18%	34%
Don't Know	6%	5%	3%	6%	1%	8%	6%	2%
N=	125	124	125	125	125	123	124	123

<u>PUBLIC EMPL UNION HH</u>	Self- centered	Effective	Moral	Trust worthy	Impulsive	Fair
Very Well	67%	26%	19%	15%	59%	13%
Somewhat Well	17%	30%	18%	25%	13%	22%
Not at All Well	12%	34%	45%	53%	23%	61%
Don't Know	3%	10%	19%	7%	5%	4%
N=	124	125	123	125	124	124

Results from August, 2010

<u>PUBLIC EMPL UNION HH</u>	Stubborn	Smart	Indepnt	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	57%	34%	41%	26%	49%	26%	41%	34%
Somewhat Well	28%	35%	32%	36%	18%	37%	19%	28%
Not at All Well	10%	24%	24%	33%	24%	32%	35%	35%
Don't Know	5%	7%	3%	4%	9%	5%	6%	3%
N=	126	127	127	126	126	127	126	127

HAS WATCHED INTERNET VIDEO OF CHRISTIE

	Stubborn	Smart	Indepnt	Strong Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	67%	62%	56%	54%	51%	50%	40%	27%
Somewhat Well	19%	24%	22%	18%	25%	17%	20%	18%
Not at All Well	10%	12%	20%	25%	22%	27%	37%	52%
Don't Know	3%	2%	3%	2%	3%	6%	3%	4%
N=	234	234	234	233	233	231	233	233

HAS WATCHED INTERNET VIDEO OF CHRISTIE

	Self- centered	Effective	Moral	Trust worthy	Impulsive	Fair
Very Well	43%	44%	33%	36%	41%	36%
Somewhat Well	25%	24%	29%	24%	24%	25%
Not at All Well	28%	26%	28%	36%	32%	37%
Don't Know	4%	6%	11%	4%	3%	2%
N=	234	234	228	234	233	233

*New Jersey Gov. Christie Perceptions – April 2011
Rutgers-Eagleton Poll*

GETS NEWS ABOUT CHRISTIE FROM TV

	Stubborn	Smart	Indepnt	Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	65%	50%	58%	46%	48%	46%	35%	21%
Somewhat Well	19%	31%	20%	22%	21%	21%	18%	23%
Not at All Well	9%	14%	17%	23%	25%	28%	38%	50%
Don't Know	6%	5%	4%	9%	6%	6%	8%	6%
N=	231	231	230	232	231	232	230	229

	Self-centered	Effective	Moral	Trust worthy	Impulsive	Fair
Very Well	38%	41%	43%	31%	23%	34%
Somewhat Well	21%	31%	25%	29%	25%	31%
Not at All Well	33%	21%	17%	30%	43%	32%
Don't Know	8%	7%	14%	10%	8%	4%
N=	231	232	229	230	232	232

GETS NEWS ABOUT CHRISTIE FROM NEWSPAPER

	Stubborn	Smart	Indepnt	Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	64%	57%	50%	51%	53%	43%	42%	27%
Somewhat Well	20%	26%	23%	24%	21%	26%	19%	18%
Not at All Well	12%	11%	22%	22%	22%	23%	32%	49%
Don't Know	4%	5%	5%	3%	4%	8%	7%	6%
N=	281	281	282	282	282	278	281	281

	Self-centered	Effective	Moral	Trust worthy	Impulsive	Fair
Very Well	43%	36%	33%	30%	36%	24%
Somewhat Well	17%	34%	21%	26%	20%	27%
Not at All Well	30%	24%	24%	37%	32%	41%
Don't Know	10%	7%	21%	7%	12%	8%
N=	280	282	279	281	280	281

GETS NEWS ABOUT CHRISTIE FROM INTERNET

	Stubborn	Smart	Indepnt	Leader	Arrogant	Reformer	Bully	Uncaring
Very Well	48%	60%	49%	52%	46%	39%	35%	24%
Somewhat Well	24%	29%	26%	26%	27%	28%	23%	22%
Not at All Well	22%	5%	20%	20%	18%	29%	38%	52%
Don't Know	6%	6%	5%	1%	8%	4%	4%	3%
N=	117	116	118	116	118	117	118	115

	Self-centered	Effective	Moral	Trust worthy	Impulsive	Fair
Very Well	29%	39%	33%	30%	37%	35%
Somewhat Well	32%	38%	39%	36%	23%	37%
Not at All Well	33%	18%	22%	30%	34%	24%
Don't Know	7%	5%	7%	3%	6%	3%
N=	118	118	112	118	118	115

*New Jersey Gov. Christie Perceptions – April 2011
Rutgers-Eagleton Poll*

Q. How does reading or hearing about the Governor make you feel? Please tell me yes or no for each of the following: [RANDOMIZE ORDER OF LIST]

A. Proud B. Enthusiastic C. Hopeless D. Angry E. Worried

ALL	Proud	Enthusiastic	Hopeless	Angry	Worried
Yes	36%	38%	24%	42%	49%
No	62%	61%	75%	56%	49%
Don't Know	3%	2%	2%	2%	2%
N=	771	767	770	770	771

CHRISTIE FAVORABLE	Proud	Enthusiastic	Hopeless	Angry	Worried
Yes	68%	72%	2%	12%	15%
No	28%	27%	98%	88%	83%
Don't Know	3%	2%	0%	1%	1%
N=	336	338	338	338	338

CHRISTIE UNFAVORABLE	Proud	Enthusiastic	Hopeless	Angry	Worried
Yes	3%	5%	51%	77%	85%
No	96%	94%	47%	20%	13%
Don't Know	1%	1%	2%	2%	1%
N=	321	319	321	321	321

DEMOCRAT	Proud	Enthusiastic	Hopeless	Angry	Worried
Yes	17%	19%	40%	62%	70%
No	79%	80%	58%	36%	27%
Don't Know	4%	1%	1%	1%	2%
N=	275	275	275	275	274

INDEPENDENT	Proud	Enthusiastic	Hopeless	Angry	Worried
Yes	34%	37%	19%	36%	45%
No	63%	60%	80%	62%	53%
Don't Know	3%	3%	2%	2%	2%
N=	300	303	304	304	304

REPUBLICAN	Proud	Enthusiastic	Hopeless	Angry	Worried
Yes	70%	70%	8%	21%	21%
No	29%	29%	91%	78%	79%
Don't Know	1%	1%	1%	1%	0%
N=	172	172	172	172	172

LIBERAL	Proud	Enthusiastic	Hopeless	Angry	Worried
Yes	14%	16%	35%	71%	75%
No	84%	84%	63%	27%	23%
Don't Know	2%	0%	1%	1%	3%
N=	161	161	161	161	161

*New Jersey Gov. Christie Perceptions – April 2011
Rutgers-Eagleton Poll*

<u>MIDDLE</u>	Proud	Enthusiastic	Hopeless	Angry	Worried
Yes	33%	35%	24%	39%	48%
No	64%	63%	74%	59%	51%
Don't Know	3%	2%	2%	2%	1%
N=	437	441	442	442	442

<u>CONSERVATIVE</u>	Proud	Enthusiastic	Hopeless	Angry	Worried
Yes	68%	67%	12%	19%	25%
No	29%	30%	87%	79%	73%
Don't Know	3%	2%	2%	2%	2%
N=	152	152	152	152	152

<u>MALE</u>	Proud	Enthusiastic	Hopeless	Angry	Worried
Yes	39%	42%	22%	37%	45%
No	57%	56%	76%	61%	53%
Don't Know	4%	2%	1%	2%	3%
N=	360	362	363	363	362

<u>FEMALE</u>	Proud	Enthusiastic	Hopeless	Angry	Worried
Yes	32%	34%	25%	46%	54%
No	65%	65%	73%	52%	45%
Don't Know	2%	1%	2%	2%	1%
N=	406	406	407	407	407

PUBLIC EMPL

<u>UNION HH</u>	Proud	Enthusiastic	Hopeless	Angry	Worried
Yes	18%	17%	41%	71%	73%
No	80%	80%	55%	27%	23%
Don't Know	2%	3%	4%	1%	3%
N=	125	125	125	125	125

<u>WATCHES VIDEO</u>	Proud	Enthusiastic	Hopeless	Angry	Worried
Yes	40%	42%	25%	44%	51%
No	58%	56%	73%	54%	47%
Don't Know	2%	2%	1%	2%	1%
N=	232	233	234	234	234

NEWS SOURCE

<u>TV</u>	Proud	Enthusiastic	Hopeless	Angry	Worried
Yes	38%	37%	23%	42%	50%
No	58%	62%	75%	57%	47%
Don't Know	4%	1%	2%	1%	2%
N=	230	231	232	232	232

NEWS SOURCE

<u>NEWSPAPER</u>	Proud	Enthusiastic	Hopeless	Angry	Worried
Yes	32%	37%	23%	42%	50%
No	66%	61%	76%	56%	49%
Don't Know	2%	2%	2%	2%	1%
N=	282	283	283	283	282

*New Jersey Gov. Christie Perceptions – April 2011
Rutgers-Eagleton Poll*

NEWS SOURCE

<u>INTERNET</u>	Proud	Enthusiastic	Hopeless	Angry	Worried
Yes	40%	37%	25%	35%	50%
No	57%	61%	75%	64%	49%
Don't Know	3%	2%	0%	1%	1%
N=	118	118	118	118	118

Q. Have you watched any internet videos of Governor Christie?

Yes	30%
No	70%
N=	773

	Party ID			Gender		Governor Christie	
	Dem	Ind	Rep	Male	Female	Favorable	Unfavorable
Yes	25%	29%	39%	37%	25%	30%	32%
No	75%	71%	61%	63%	75%	70%	68%
N=	275	305	173	363	409	339	321

Q. Where do you get MOST of your information about Governor Christie from? Is it from printed newspapers, television, radio, online news, blogs, or from other people?

Printed Newspaper	37%
TV News	30%
Online News	15%
Radio	7%
Blogs	1%
Other People	5%
Something Else	5%
N=	773

	Party ID			Gender		Governor Christie	
	Dem	Ind	Rep	Male	Female	Favorable	Unfavorable
Printed Newspaper	33%	43%	36%	39%	35%	37%	41%
TV News	36%	24%	30%	25%	35%	28%	28%
Online News	16%	15%	16%	19%	12%	14%	14%
Radio	3%	9%	10%	8%	6%	10%	4%
Blogs	1%	1%	0%	2%	0%	0%	2%
Other People	6%	4%	6%	3%	6%	5%	5%
Something Else	6%	5%	2%	4%	5%	4%	6%
N=	274	303	173	362	407	338	320

New Jersey Gov. Christie Perceptions – April 2011
Rutgers-Eagleton Poll

Rutgers-Eagleton Poll March 28-April 4, 2011
New Jersey Statewide Registered Voters Poll

The Rutgers-Eagleton Poll was conducted by telephone from March 28 - April 4, 2011 with a scientifically selected random sample of 773 New Jersey registered voters. Data are weighted to represent known parameters in the New Jersey population, using gender, age, race, and Hispanic ethnicity matching to US Census Bureau data. All results are reported with these weighted data. This telephone poll included 692 landline respondents and 81 cell phone respondents, acquired through random digit dialing.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. The sampling error for 773 registered voters is +/-3.5 percent, at a 95 percent confidence interval. Thus if 50 percent of New Jersey voters favored a particular position, one would be 95 percent sure that the true figure would be between 46.5 and 53.5 percent (50 +/-3.5) had all New Jersey voters been interviewed, rather than just a sample. Sampling error increases as the sample size decreases, so statements based on various population subgroups are subject to more error than are statements based on the total sample. Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording or context effects.

This Rutgers-Eagleton Poll was fielded by the Eagleton Institute of Politics Center for Public Interest Polling at Rutgers University using an in-house CATI system. The questionnaire was developed and all data analysis was completed in house. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics, Rutgers University, a non-partisan academic center focused on the study and teaching of politics and the political process.

Weighted Sample Characteristics
773 New Jersey Registered Voters

36% Democrat	47% Male	17% 18-29	66% White
42% Independent	53% Female	36% 30-49	13% Black
22% Republican		28% 50-64	10% Hispanic
		19% 65+	7% Asian
			4% Other/Multiracial