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**RUTGERS-EAGLETON POLL: CHRISTIE LEADS BUONO BY 20 POINTS;
LIKELY VOTERS SAY CHRISTIE BETTER REPRESENTS STATE ON MOST ISSUES**

NEW BRUNSWICK, N.J – As New Jersey's election season heats up, Gov. Chris Christie commands a 20-point lead over Democrat state Sen. Barbara Buono among likely voters, according to a new Rutgers-Eagleton Poll. While previous Rutgers-Eagleton Polls had Christie leading by 30 points or more, this is the first poll to focus on November's most likely voters. Christie now leads Buono, 55 percent to 35 percent, among this group.

"Christie continues to hold a huge lead, although it's not quite as large among likely voters as it is with registered voters, where he is up 22 points," said David Redlawsk, director of the Rutgers-Eagleton Poll and professor of political science at Rutgers University. "As expected, the race tightened over the summer, with some Democrats coming back to their party's candidate."

Regardless of their candidate, most voters say they are unlikely to change their choice between now and Election Day, suggesting relatively little volatility in the race. More than 80 percent of voters, including 68 percent of Buono backers, expect the incumbent to win.

While Christie's supporters are loyal, Buono's are focused more on beating the governor. Ninety percent of Christie voters are motivated by support for the governor rather than by opposition to Buono. Sixty percent of Buono voters favor their candidate because they oppose Christie; 39 percent are voting mostly in support of the challenger.

Although likely voters disapprove how Christie has done on such key issues as the state's economy and taxes, they think he better represents the views of most New Jerseyans on these and other issues. Only on the issue of same-sex marriage do voters think Buono is more representative of the state.

"Christie gains support despite disapproval of his performance on taxes and the economy," said Redlawsk. "Voters may view him as more in the mainstream than Buono, but more than half of voters don't know her, which may help to explain these apparent contradictions."

Results come from a sample of 568 likely voters with a margin of error of +/- 4.1 percentage points. A total of 925 adult New Jerseyans were polled statewide from Sept. 3-9, including both landline and cell phone households. Within this sample are 814 registered voters, with a margin of error of +/-3.4 percentage points, from which the likely voter sample is taken.

Buono solidifies parts of Democratic base, but that's all

Buono finally has pulled ahead with many of the groups comprising the Democratic base. She now holds significant lead among likely Democratic voters (60 percent to 28 percent) and voters in

public union households (53 percent to 34 percent). She holds 43 percent to 41 percent) leads among minority voters and urbanites. Not surprisingly, 83 percent of voters with an unfavorable impression of Christie support her, but Buono wins only 67 percent of those with a favorable impression of her.

Significantly, the challenger is trailing by 12 percentage points among likely women voters, who often vote Democratic. She does much worse among men (down 29 points).

“Senator Buono has definitely made gains where she must, among those who would normally support the Democratic nominee,” said Redlawsk, “but she has still not completely solidified the party base and must still erase her deficit among women to have any chance of closing the gap.”

By contrast, Christie is backed by 92 percent of Republicans and 65 percent of independents Buono gets support from only 24 percent of the latter group. Christie also leads across all age groups, income brackets and education levels, though he is all but tied with Buono among the most educated voters, leading 47 to 46 percent. Voters in households earning less than \$50,000 per year are more split than most, favoring Christie by 48 to 41 percent.

“As long as Christie continues to have independent voters all but sewn up, Buono is fighting an uphill battle,” noted Redlawsk. “Improvement with her core constituency is not enough.”

Regardless of their personal choice, large majorities of voters of every stripe say Christie will win again – including Buono supporters and those with a favorable opinion of her (68 percent and 73 percent, respectively), those unfavorable toward Christie (67 percent) and Democrats (78 percent).

Christie better represents New Jersey on most issues

Almost two-thirds (62 percent) of respondents said a candidate’s stance on issues was more important than leadership style (25 percent) in determining their vote. Thirteen percent said they are equally important. Fifty-four percent of Christie supporters said issues are most important compared with 72 percent of Buono backers.

Likely voters say Christie’s views are more representative than Buono’s on a range of issues, including New Jersey’s economy and jobs (called by 36 percent the state’s most pressing problem), where he leads 54 percent to 31 percent even though only 42 percent actually approve of Christie’s performance on the economy.

Christie is also viewed as more in line with voters on taxes, the second most important issue, 55 percent to 28 percent. Yet only 36 percent approve Christie’s performance on taxes.

“The results of these questions seem counterintuitive,” said Redlawsk. “Voters disapprove of the job Christie is doing, but they think his position on these issues is more like most of New Jersey. For Buono, this means that Christie may be largely impervious to issue-based attacks.”

To be expected, Democrats are more likely to say Buono better represents the state on the economy and jobs, but only by 14 points; 35 percent say Christie better reflects what voters want. Republicans are more unified: 84 percent say Christie is more in line with the state, while only 8 percent choose Buono. Similarly on taxes, 46 percent of Democrats pick Buono, while 35 percent pick Christie. Among Republicans, the margin is 85 percent Christie to 7 percent Buono.

Christie also is seen more representative of New Jersey on other issues including gun control by a margin of 13 points, and health care and education, both by 3 points.

Voters do recognize that Buono as more in line with the state on same-sex marriage, where previous Rutgers-Eagleton Polls have shown majority support for allowing gay couples to marry. A majority of likely voters (51 percent) sees Buono as representative of New Jerseyans on this issue, while only 23 percent pick Christie.

Gubernatorial election is more interesting than senatorial

While just 24 percent of registered voters are following the special U.S. Senate election between Newark Mayor Cory Booker and former Bogota Mayor Steve Lonegan “very closely,” 34 percent are paying very close attention the gubernatorial race. Another 34 percent are following it “fairly closely.” Interest in the election has climbed over the past few months; a June Rutgers-Eagleton Poll showed only 20 percent of registered voters were following the race very closely.

Reflecting Christie’s status as incumbent and clear leader, likely Republican voters are paying far closer attention to this race than they are to the Senate race, where Democrat Booker holds a large lead. Among likely Republicans, 45 percent are following Christie’s re-election campaign very closely, while only 31 percent of likely Senate Republican voters say the same about that race. But Democrats are following both elections equally, with about 47 percent following both races very closely.

“This difference in attention may well explain why the gap between Lonegan and Booker has grown larger than the Buono-Christie difference,” said Redlawsk. “Republicans are just not that focused on the Senate, while Democrats claim they are focused on both.”

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QUESTIONS AND TABLES BEGIN ON THE NEXT PAGE

Questions and Tables

The questions covered in the release of September 16, 2013 are listed below. Column percentages may not add to 100% due to rounding. Respondents are Likely Voters for the gubernatorial election unless otherwise indicated; all percentages are of weighted results.

Note: Registered Voter results for the first three questions listed here were released on September 13, 2013. The following results are from voters judged to be “likely voters” in the November 2013 election for governor.

Q. I'd like to ask about some people and groups. Please tell me if your general impression of each one is favorable or unfavorable, or if you do not have an opinion.

LIKELY VOTERS

	Gov Chris Christie	State Sen. Barbara Buono	Lt. Gov. Kim Guadagno	Union Leader Milly Silva
Favorable	60%	32%	24%	10%
Unfavorable	35%	25%	12%	15%
No Opn/Don't Know	5%	43%	64%	75%
Unwgt N=	568	567	567	568

Q. Now I am going to list some specific areas where I would like you to tell me if you approve or disapprove of the job Chris Christie is doing. First: [RANDOMIZE ORDER]

LIKELY VOTERS

	Overall	NJ's economy and jobs	Taxes	Hurricane Sandy recovery	Education and Schools	Crime and drugs	The state budget
Approve	66%	42%	36%	80%	44%	52%	51%
Disapprove	31%	52%	57%	16%	50%	31%	43%
Don't know	3%	5%	6%	4%	6%	17%	6%
Unwgt N=	564	560	565	565	565	564	567

Q. Of the following, which is the MOST important problem facing New Jersey today? Is it: [READ LIST, RANDOMIZE ORDER]

LIKELY VOTERS

The economy and jobs	36%
Taxes, including property	26%
Education and schools	13%
Government spending	7%
Health care	7%
Crime and drugs	6%
Hurricane Sandy recovery	2%
Something else	1%
Don't know (vol)	2%
Unwgt N=	567

**2013 Gov. Election September
Rutgers-Eagleton Poll**

[Questions on the special U.S. Senate election directly preceded the following questions. Results of those questions were release September 11, 2013]

Q. There will also be a separate election for New Jersey governor in November. How closely have you followed news about the governor’s election so far? Is it very closely, fairly closely, not too closely, or not at all closely?

	Likely Voters	Registered Voters	6/13 RV	4/13 RV	2/13 RV
Very closely	48%	34%	20%	12%	15%
Fairly closely	44%	34%	42%	36%	33%
Not too closely	8%	21%	26%	33%	34%
Not at all closely	-	9%	12%	19%	18%
Don't know	-	1%	-	-	-
Unwgt N=	568	813	761	816	692

Likely Voters

	Christie	Buono
Very closely	47%	52%
Fairly closely	45%	41%
Not too closely	8%	7%
Unwgt N=	319	198

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-White	18-44	45-64	65+
Very	47%	51%	45%	40%	47%	61%	51%	45%	49%	44%	45%	48%	53%
Fairly	46%	41%	46%	50%	45%	35%	40%	48%	44%	45%	49%	45%	35%
Not too	8%	8%	10%	10%	8%	5%	9%	7%	7%	11%	7%	7%	11%
Unwt N=	219	207	132	151	268	141	260	308	440	111	105	262	201

	Income				Education				
	<50K	50K- <100K	100K- <150K	> 150K	HS or Less	Some Coll	Coll Grad	Grad Grad	Work
Very	53%	42%	59%	43%	51%	50%	42%	52%	
Fairly	36%	51%	39%	52%	44%	39%	49%	44%	
Not too	10%	7%	2%	5%	5%	11%	9%	4%	
Unwt N=	106	175	89	76	94	138	176	153	

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Very	50%	48%	49%	44%	51%	55%	46%
Fairly	43%	43%	44%	41%	48%	36%	47%
Not too	7%	9%	7%	14%	1%	9%	8%
Unwt N=	72	175	117	113	91	101	416

Q. And how likely is it that you will vote in the election for governor? Is it very likely, somewhat likely, not very likely, or are you certain you will *not* vote?

	Likely voters	Registered voters
Very likely	98%	80%
Somewhat likely	2%	12%
Not very likely	-	4%
Will not vote	-	3%
Don't know	-	1%
Unwgt N=	568	813

Likely voters

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non-white	18-44	45-64	65+
Very	97%	97%	99%	98%	97%	99%	98%	98%	98%	97%	96%	98%	98%
Somewhat	3%	3%	1%	2%	3%	1%	2%	2%	2%	3%	4%	2%	2%
Unwgt N=	219	207	132	151	268	141	260	308	440	111	105	262	201

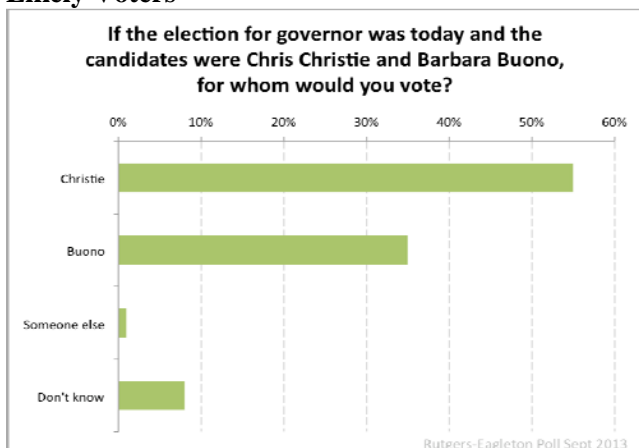
	Income				Education				
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work	
Very	98%	97%	97%	100%	95%	98%	99%	97%	
Somewhat	2%	3%	3%	0%	5%	2%	1%	3%	
Unwgt N=	106	175	89	76	94	138	176	153	

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Very	98%	98%	97%	98%	97%	98%	98%
Somewhat	2%	2%	3%	2%	3%	2%	2%
Unwt N=	72	175	117	113	91	101	416

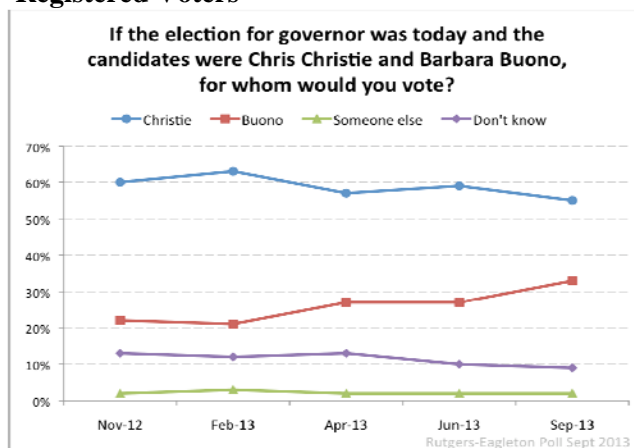
Q. If the election for governor were being held today and the candidates were [ROTATE ORDER: Republican Chris Christie and Democrat Barbara Buono], for whom would you vote?

	Likely Voters	Registered Voters	Trend (Reg Voters)				LV: Christie Fav		LV: Buono Fav		
			6/13	4/13	2/13	11/12	Fav	Unfav	Fav	Unfav	No Opn
Christie	55%	55%	59%	57%	63%	60%	84%	8%	22%	88%	61%
Buono	35%	33%	27%	27%	21%	22%	9%	83%	67%	9%	27%
Someone else	1%	2%	2%	2%	3%	2%	0%	3%	0%	3%	1%
Not vote	-	1%	2%	2%	1%	2%	-	-	-	-	-
Don't know	8%	9%	10%	13%	12%	13%	7%	6%	10%	1%	10%
Unwgt N=	568	783	754	812	690	1097	346	196	179	149	239

Likely Voters



Registered Voters



Likely Voters

	Following Gov Election		Likely to Vote
	Very closely	Fairly closely	Very Likely
Christie	54%	57%	55%
Buono	38%	33%	36%
Someone else	2%	1%	1%
Don't know	6%	9%	8%
Unwgt N=	280	242	557

	Party ID						Ideology		Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non-white	18-44	45-64	65+		
Christie	28%	65%	92%	24%	61%	85%	59%	52%	61%	41%	57%	53%	57%		
Buono	60%	24%	7%	65%	29%	11%	30%	40%	33%	43%	35%	35%	36%		
Someone else	1%	3%	1%	2%	1%	2%	2%	1%	1%	1%	2%	2%	0%		
Don't know	11%	8%	1%	9%	9%	3%	9%	7%	5%	15%	6%	10%	7%		
Unwgt N=	219	207	132	151	268	141	260	308	440	111	105	262	201		

	Income				Education			
	<50K	50K-100K	100K-150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Christie	48%	55%	56%	62%	59%	58%	58%	47%
Buono	41%	39%	32%	30%	35%	29%	31%	46%
Someone else	0%	1%	2%	2%	1%	1%	2%	1%
Don't know	10%	6%	9%	6%	5%	12%	8%	6%
Unwgt N=	106	175	89	76	94	138	176	153

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Christie	41%	52%	61%	53%	70%	34%	60%
Buono	43%	39%	31%	39%	23%	53%	32%
Someone else	2%	1%	1%	1%	1%	4%	1%
Not vote	0%	0%	0%	0%	0%	0%	0%
Don't know	14%	7%	7%	7%	7%	9%	8%
Unwt N=	72	175	117	113	91	101	416

Q. Would you say your vote is more for [CHRISTIE/BUONO] or more against [Other major candidate: BUONO/CHRISTIE]?

		Christie Voters	Buono Voters
For	70%	90%	39%
Against	29%	9%	60%
Don't Know	1%	1%	1%
Unwt N=	515	318	197

Q. How likely are you to change your mind about whom you will support for governor between now and Election Day? Are you:

	Likely Voters	Registered Voters	LV: 2013 Gov Election Vote	
			Christie	Buono
Very likely	3%	5%	4%	1%
Somewhat likely	11%	13%	9%	14%
Not very likely	30%	28%	32%	28%
Not at all likely	55%	52%	55%	56%
Don't Know	1%	2%	1%	1%
Unwt N=	524	705	319	198

Likely Voters

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-White	18-44	45-64	65+
Very	2%	2%	4%	3%	3%	2%	3%	2%	3%	3%	4%	2%	3%
Somewhat	15%	11%	5%	13%	13%	7%	9%	13%	8%	21%	14%	11%	9%
Not very	32%	29%	28%	29%	33%	25%	30%	30%	30%	33%	31%	33%	24%
Not at all	50%	55%	62%	55%	51%	62%	57%	53%	59%	41%	51%	52%	63%
Don't know	1%	2%	1%	1%	1%	3%	1%	1%	1%	2%	0%	2%	1%
Unwt N=	195	190	131	136	245	137	239	285	415	94	99	237	188

	Income				Education				
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Coll Grad	Grad Work
Very	3%	3%	2%	1%	4%	4%	3%	1%	
Somewhat	15%	12%	14%	6%	14%	12%	10%	11%	
Not very	25%	38%	28%	28%	26%	27%	34%	31%	
Not at all	54%	46%	56%	64%	55%	55%	52%	57%	
Don't know	3%	1%	0%	2%	1%	2%	1%	1%	
Unwt N=	96	165	80	71	89	123	163	142	

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No
Very	3%	3%	2%	3%	3%	1%	3%
Somewhat	14%	12%	6%	18%	7%	11%	11%
Not very	29%	30%	23%	33%	36%	27%	31%
Not at all	52%	54%	67%	47%	53%	61%	53%
Don't know	2%	1%	2%	0%	2%	0%	2%
Unwt N=	63	161	110	106	84	91	386

Q. Which is more important in deciding for whom to vote for governor: The issue positions that the candidate takes, or the candidate's leadership style?

	Likely Voters	Registered Voters	2013 Gov Election Vote	
			Christie	Buono
Issue positions	62%	59%	54%	72%
Leadership style	24%	27%	29%	17%
Equally important	13%	12%	15%	10%
Don't Know	1%	2%	1%	1%
Unwt N=	524	705	319	198

Likely Voters

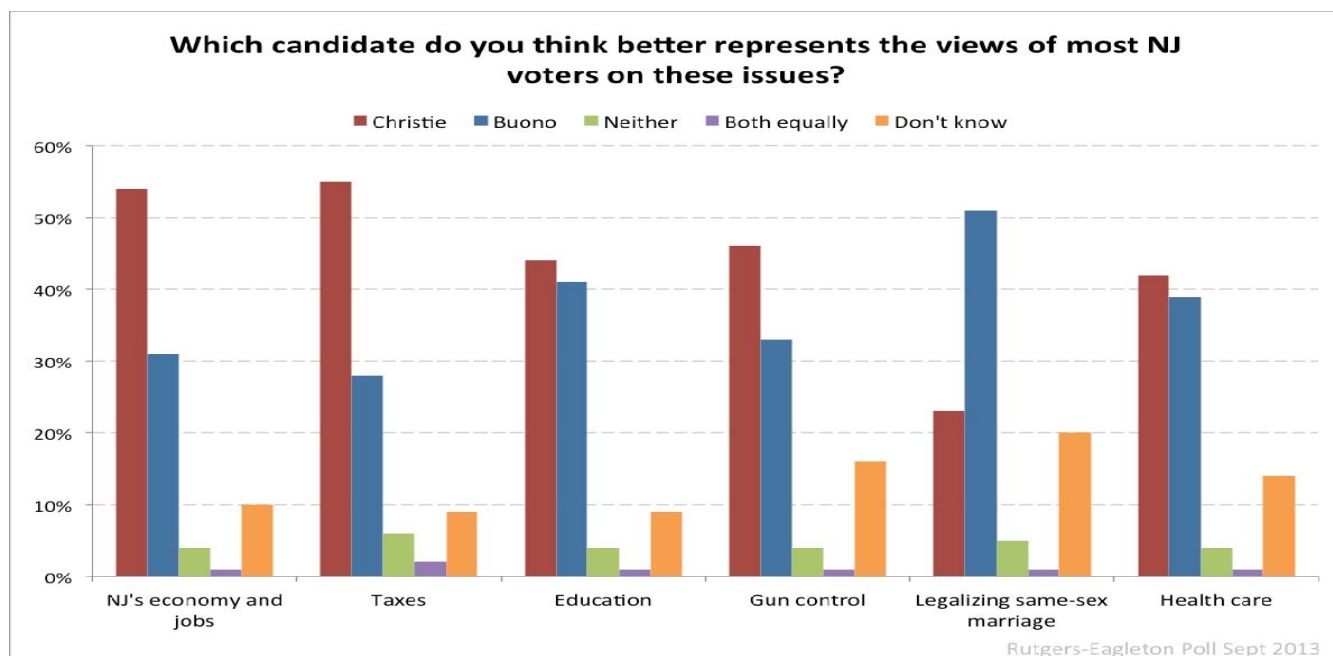
	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Con	Male	Female	White	Non-White	18-44	45-64	65+
Issues	65%	57%	62%	73%	55%	62%	59%	63%	60%	64%	64%	64%	55%
Leadership	27%	21%	26%	16%	28%	26%	23%	25%	23%	26%	20%	25%	30%
Equal	7%	20%	12%	11%	15%	10%	16%	10%	15%	9%	15%	11%	13%
Don't know	1%	1%	1%	%	1%	1%	1%	2%	1%	1%	1%	%	3%
Unwt N=	195	190	131	136	245	137	239	285	415	94	99	237	188

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Issues	60%	63%	67%	72%	51%	61%	62%	69%
Leadership	30%	26%	18%	19%	33%	30%	23%	17%
Equal	8%	11%	13%	9%	13%	8%	15%	13%
Don't know	2%	0%	2%	0%	3%	1%	%	1%
Unwt N=	96	165	80	71	89	123	163	142

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No
Issues	59%	59%	67%	53%	72%	66%	62%
Leadership	26%	23%	21%	30%	23%	18%	25%
Equal	14%	17%	10%	15%	5%	14%	12%
Don't know	1%	1%	1%	2%	0%	3%	1%
Unwt N=	63	161	110	106	84	91	386

Q. Regardless of who you plan to vote for, I'd like to know which candidate you think better represents the views of most New Jersey voters on a series of issues. For each of these, just tell me if it is [ROTATE: Chris Christie or Barbara Buono]:

	NJ's economy and jobs			Legalizing same-sex marriage			
	Taxes	Education	Gun control	Health care			
Christie	54%	44%	46%	23%			42%
Buono	31%	41%	33%	51%			39%
Neither (vol)	4%	4%	4%	5%			4%
Both equally (vol)	1%	1%	1%	1%			1%
Don't know	10%	9%	16%	20%			14%
Unwgt N=	565	565	562	560			560



Likely Voters: New Jersey's Economy and Jobs

	Party ID		Ideology				Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non-white	18-44	45-64	65+
Christie	35%	59%	84%	29%	58%	80%	60%	50%	59%	42%	57%	53%	53%
Buono	49%	24%	8%	55%	27%	8%	31%	31%	28%	39%	30%	33%	29%
Neither	2%	7%	1%	5%	2%	7%	5%	4%	4%	4%	3%	5%	4%
Both equally	1%	2%	0%	2%	1%	0%	%	2%	1%	1%	1%	1%	2%
Don't know	12%	8%	7%	9%	11%	5%	4%	14%	8%	14%	9%	8%	12%
Unwgt N=	216	207	132	151	265	141	259	306	437	111	105	259	201

	Income				Education			
	<50K	50K-100K	100K-150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Christie	44%	53%	57%	64%	53%	54%	60%	50%
Buono	38%	34%	31%	23%	27%	34%	25%	37%
Neither	3%	4%	3%	2%	5%	5%	4%	3%
Both equally	1%	2%	1%	0%	4%	%	1%	0%
Don't know	14%	7%	9%	10%	12%	7%	10%	10%
Unwgt N=	105	173	89	76	93	138	174	153

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Christie	46%	46%	58%	59%	70%	32%	60%
Buono	42%	37%	24%	29%	20%	49%	28%
Neither	1%	6%	7%	2%	2%	5%	3%
Both equally	2%	2%	1%	0%	0%	0%	1%
Don't know	9%	9%	11%	11%	9%	14%	9%
Unwt N=	72	175	116	112	90	101	414

**2013 Gov. Election September
Rutgers-Eagleton Poll**

Likely Voters: Taxes

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Black	18-44	45-64	65+
Christie	35%	59%	85%	34%	57%	77%	62%	49%	61%	40%	56%	56%	53%
Buono	46%	22%	7%	45%	27%	9%	25%	31%	24%	39%	31%	28%	25%
Neither	4%	9%	4%	9%	5%	6%	7%	5%	5%	9%	6%	6%	6%
Both equally	2%	1%	1%	2%	2%	1%	2%	2%	2%	1%	3%	1%	%
Don't know	12%	8%	3%	11%	9%	6%	4%	13%	8%	12%	4%	9%	15%
Unwgt N=	215	206	132	150	264	141	258	305	435	111	105	258	200

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Christie	43%	57%	59%	65%	58%	52%	59%	52%
Buono	39%	24%	31%	23%	23%	30%	27%	30%
Neither	4%	8%	5%	2%	9%	5%	4%	9%
Both equally	1%	2%	1%	0%	2%	2%	1%	1%
Don't know	13%	9%	4%	10%	8%	11%	8%	9%
Unwgt N=	105	173	88	75	93	138	172	153

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Christie	45%	52%	64%	51%	66%	40%	58%
Buono	32%	34%	20%	29%	22%	33%	27%
Neither	8%	5%	7%	7%	4%	9%	5%
Both equally	2%	2%	2%	2%	0%	1%	2%
Don't know	13%	7%	8%	11%	7%	16%	8%
Unwt N=	72	174	115	112	90	100	413

Likey Voters: Education

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non- white	18-44	45-64	65+
Christie	26%	50%	69%	23%	47%	66%	49%	40%	48%	36%	37%	48%	47%
Buono	60%	32%	20%	66%	37%	17%	39%	43%	38%	49%	46%	39%	39%
Neither	3%	7%	3%	2%	4%	8%	5%	3%	4%	4%	7%	3%	2%
Both equally	1%	1%	2%	1%	2%	1%	1%	1%	2%	0%	1%	1%	2%
Don't know	10%	10%	6%	8%	11%	8%	5%	13%	9%	11%	9%	9%	10%
Unwgt N=	216	207	132	151	265	141	259	306	437	111	105	259	201

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Christie	42%	41%	46%	51%	49%	44%	48%	37%
Buono	46%	45%	43%	37%	40%	39%	39%	47%
Neither	1%	5%	3%	2%	4%	6%	2%	4%
Both equally	1%	1%	1%	0%	2%	1%	2%	1%
Don't know	10%	8%	7%	10%	6%	10%	9%	11%
Unwgt N=	105	173	89	76	93	138	174	153

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	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Christie	39%	41%	51%	39%	55%	29%	47%
Buono	47%	43%	34%	49%	32%	54%	39%
Neither	4%	4%	5%	3%	4%	2%	4%
Both equally	0%	1%	2%	1%	1%	0%	2%
Don't know	10%	11%	9%	8%	8%	15%	9%
Unwt N=	72	175	116	112	90	101	414

Likely Voters: Gun control

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non-white	18-44	45-64	65+
Christie	32%	47%	70%	23%	46%	73%	53%	39%	48%	39%	48%	45%	43%
Buono	48%	27%	14%	55%	29%	15%	35%	31%	32%	36%	34%	32%	34%
Neither	2%	7%	3%	5%	5%	3%	4%	4%	4%	6%	4%	4%	4%
Both equally	1%	1%	1%	2%	1%	0%	%	2%	1%	1%	2%	%	2%
Don't know	17%	18%	11%	16%	19%	10%	8%	24%	16%	19%	13%	18%	17%
Unwgt N=	215	205	132	149	264	141	259	303	434	111	105	257	200

	Income				Education				
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad	Work
Christie	47%	44%	51%	50%	51%	46%	48%	39%	
Buono	30%	33%	27%	42%	28%	27%	34%	39%	
Neither	3%	5%	4%	1%	4%	4%	4%	5%	
Both equally	0%	1%	2%	0%	1%	1%	1%	2%	
Don't know	20%	17%	17%	7%	16%	22%	13%	15%	
Unwgt N=	105	171	89	75	93	136	174	152	

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Christie	47%	42%	46%	42%	54%	36%	47%
Buono	39%	38%	29%	29%	26%	37%	31%
Neither	2%	5%	5%	6%	2%	2%	4%
Both equally	3%	1%	2%	0%	0%	1%	1%
Don't know	9%	14%	18%	22%	18%	25%	16%
Unwt N=	72	174	114	112	90	101	412

Likely Voters: Legalizing same-sex marriage

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non-white	18-44	45-64	65+
Christie	14%	26%	35%	12%	24%	36%	24%	22%	22%	24%	23%	24%	22%
Buono	64%	45%	35%	70%	47%	38%	58%	45%	51%	49%	62%	47%	44%
Neither	2%	7%	6%	3%	5%	6%	4%	5%	4%	6%	1%	5%	8%
Both equally	1%	%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%
Don't know	19%	22%	22%	14%	24%	20%	13%	27%	21%	19%	15%	23%	24%
Unwgt N=	216	203	131	151	264	137	256	304	434	109	105	258	197

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	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Christie	26%	22%	16%	33%	27%	24%	25%	18%
Buono	39%	51%	63%	54%	38%	45%	51%	63%
Neither	6%	3%	5%	3%	6%	7%	2%	6%
Both equally	2%	1%	0%	0%	2%	1%	%	0%
Don't know	28%	23%	17%	10%	27%	24%	22%	13%
Unwgt N=	103	172	88	75	92	136	174	151

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Christie	21%	22%	23%	23%	29%	14%	26%
Buono	53%	57%	51%	40%	51%	56%	49%
Neither	4%	3%	6%	7%	3%	4%	4%
Both equally	0%	2%	1%	0%	0%	1%	1%
Don't know	22%	16%	19%	31%	18%	25%	21%
Unwt N=	72	175	116	109	88	99	411

Likely Voters: Health care

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non- white	18-44	45-64	65+
Christie	20%	50%	73%	20%	46%	65%	49%	37%	47%	31%	41%	43%	43%
Buono	65%	26%	12%	64%	34%	17%	38%	40%	33%	54%	43%	39%	32%
Neither	1%	6%	5%	3%	4%	5%	4%	4%	5%	3%	4%	4%	4%
Both equally	%	2%	1%	%	1%	1%	1%	1%	1%	0%	1%	%	2%
Don't know	14%	16%	10%	12%	16%	12%	8%	19%	14%	11%	11%	13%	19%
Unwgt N=	215	205	130	149	265	138	257	303	432	111	105	259	196

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Christie	33%	39%	45%	53%	49%	36%	50%	35%
Buono	52%	40%	42%	31%	31%	39%	36%	46%
Neither	3%	4%	2%	4%	4%	6%	1%	5%
Both equally	0%	2%	1%	0%	2%	2%	0%	1%
Don't know	13%	14%	10%	12%	14%	16%	13%	12%
Unwgt N=	104	170	88	76	92	137	172	152

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Christie	30%	42%	47%	39%	52%	28%	45%
Buono	51%	42%	36%	36%	28%	46%	37%
Neither	4%	5%	6%	3%	2%	3%	3%
Both equally	2%	1%	1%	0%	2%	0%	1%
Don't know	13%	10%	10%	22%	16%	23%	13%
Unwt N=	71	175	113	111	90	101	409

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**Q. Regardless of who you support, which candidate do you expect to win – [ROTATE ORDER:
Barbara Buono or Chris Christie]?**

	Likely Voters	Christie Fav		Buono Fav		2013 Gov Vote		
		Fav	Unfav	Fav	Unfav	No Opn /DK	Christie	Buono
Christie	84%	94%	67%	73%	94%	87%	97%	68%
Buono	10%	3%	24%	17%	4%	9%	1%	25%
Don't know	5%	3%	9%	9%	2%	4%	2%	7%
Unwgt N=	567	346	196	179	149	238	319	198

LIKELY VOTERS

	Party ID			Ideology			Gender		Race		Age		
	Dem	Ind	Rep	Lib	Mod	Cons	Male	Female	White	Non- white	18-44	45-64	65+
Christie	78%	87%	94%	80%	86%	88%	87%	82%	88%	76%	87%	82%	85%
Buono	17%	7%	3%	15%	8%	7%	8%	12%	7%	18%	11%	12%	8%
Don't know	4%	6%	3%	5%	6%	5%	4%	6%	5%	6%	2%	7%	7%
Unwgt N=	218	207	132	151	268	141	260	307	440	110	105	262	200

	Income				Education			
	<50K	50K- <100K	100K- <150K	150K+	HS or Less	Some Coll	Coll Grad	Grad Work
Christie	73%	83%	93%	98%	81%	82%	88%	86%
Buono	18%	12%	5%	1%	14%	12%	6%	10%
Don't know	8%	5%	2%	1%	5%	5%	7%	4%
Unwgt N=	105	175	89	76	93	138	176	153

	Region					Union Household	
	Urban	Suburb	Exurban	Phil/South	Shore	Public	No Union
Christie	79%	82%	91%	77%	94%	73%	86%
Buono	12%	13%	4%	17%	4%	18%	9%
Don't know	9%	4%	5%	6%	3%	9%	5%
Unwt N=	71	175	117	113	91	101	415

Rutgers-Eagleton Poll September 3-9, 2013

The Rutgers-Eagleton Poll was conducted by telephone September 3-9, 2013 with a scientifically selected random sample of 925 New Jersey adults. Of these, 814 were registered voters. Data are weighted to represent known parameters in the New Jersey registered voter population, using gender, age, race, and Hispanic ethnicity matching to US Census Bureau data. All results are reported with these weighted data. This telephone poll included 782 landline and 143 cell phone adults, all acquired through random digit dialing.

This release reports on 568 LIKELY VOTERS for the November 5, special US Gubernatorial election. To determine likely voters, we ask registered voters about attention to the election, the last time they voted, and intent to vote in this election. Potential voters are also given the chance to say they will not vote when asked who they support. Likely voters are those who score in roughly the top 55% of registered voters on the resulting scale. No additional weighting is applied to likely voters; the registered voter weight is used.

All surveys are subject to sampling error, which is the expected probable difference between interviewing everyone in a population versus a scientific sampling drawn from that population. The sampling error for 568 LIKELY voters is +/-4.1 percentage points, at a 95 percent confidence interval. Thus if 50 percent of New Jersey likely voters favored a particular position, one would be 95 percent sure that the true figure is between 45.9 and 54.1 percent (50 +/-4.1) if all New Jersey registered voters were interviewed, rather than just a sample.

The sampling error for 814 registered voters is +/- 3.4 percentage points.

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Sampling error increases as the sample size decreases, so statements based on various population subgroups are subject to more error than are statements based on the total sample. Sampling error does not take into account other sources of variation inherent in public opinion studies, such as non-response, question wording or context effects.

This Rutgers-Eagleton Poll was fielded by Braun Research Incorporated and the Eagleton Center for Public Interest Polling. The questionnaire was developed and all data analyses were completed in house. The Rutgers-Eagleton Poll is paid for and sponsored by the Eagleton Institute of Politics, Rutgers University, a non-partisan academic center for the study of politics and the political process.

Weighted Sample Characteristics 814 New Jersey Registered Voters			
41% Democrat	47% Male	13% 18-29	68% White
38% Independent	53% Female	32% 30-49	14% Black
21% Republican		30% 50-64	8% Hispanic
		25% 65+	10% Asian/Other/Multi

Weighted Sample Characteristics 568 Likely Gubernatorial Voters			
41% Democrat	47% Male	19% 18-39	73% White
36% Independent	53% Female	55% 40-64	14% Black
23% Republican		27% 65+	6% Hispanic
			7% Asian/Other/Multi