

**Social Psychology (Psychology 321:01:11725)
Fall Semester, 2007**

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Class Hours: Mondays & Wednesdays, 1:40-3:00 (M/W 4)

Location: Hill Center 114 (Busch Campus)

Required text: Myers, D. (2005). *Social Psychology* (7th-9th ed.). New York: McGraw-Hill.

Course pre-requisite: PSYC 101 (General Psychology)

Web Site: The complete syllabus, lecture outlines, exam study guides, and class announcements are posted at my homepage located at <http://www.rci.rutgers.edu/~rudman/> (Click on the link to “Psychology 321”). Students should print out lecture outlines in advance and bring them to class. Note: You must have Acrobat Reader to download and read these files. The program is available free at www.adobe.com.

Course requirements: Three in-class exams, each consisting of 75 multiple-choice questions. Approximately 1/2 of each exam will be based on lecture and film material. **The remaining half will be based on the text.** No exams are cumulative. Note: I expect you to read the text on your own. Lectures and films will be (primarily) supplemental.

Exam policies: Early exams are recommended if you know you have to miss class on exam day. Dates for early exams will be announced in class (make an appt. in advance with the TA or myself). If you miss an exam, obtain a note from your respective Dean of Students requesting that I allow you to make up the missed exam. He or she will want documentation (e.g., a doctor’s note). Make-up exams will be in essay format.

Grading policies: Each exam will account for 1/3rd of your grade. Total points possible = 225. Extra credit is not an option. Grades will be based on a percentage system (not a curve). The percentages (and total points) needed for your final grade are as follows: **90%=A (203), 85% = B+ (192), 80% =B (180), 75% = C+ (169), 70%=C (158), 55% = D (124)**. See the last page of the full syllabus for details on how to access your exam scores and final grades using the RU web site, and additional notes about grading.

SOCIAL PSYCHOLOGY - PSYC 321:01

EXAM SCHEDULE AND CRITICAL DATES

****Complete Syllabus for Fall 2007 is below this page****

Date	Event
9/5	First class meeting
10/3	Exam 1
10/10	NO CLASS
11/12	Exam 2
11/21	NO CLASS (Thanksgiving)
12/3	NO CLASS
12/12	Exam 3 (Last class meeting)

CLASS ETIQUETTE: Please do not talk during films and lectures. Turn off your cell phones when you enter the class. As a rule, I start class on time and finish on time. Therefore, I expect you to be punctual and to not leave early. If you must do so, enter/exit through the back doors.

SEATING PROBLEM: Hill Center 114 is poorly designed (no center aisles to allow for mobility). So when you arrive, **leave the back two rows free**. That way, late arrivals can find seats in the back. Due to the fire code, **no one is allowed to sit on the aisle steps**.

MISSED LECTURES/FILMS: If you miss a lecture, do not ask the TA or the instructor for notes. Get the outlines from the class website and ask a classmate for assistance. If you miss a film, let me know and I'll make it available at Kilmer Library (Media Resources, basement).

EXAM ETIQUETTE: If you tend to finish exams early OR to ask clarification questions during exams, please sit in the front row or the aisle seats during exam periods. This will allow you to move without disturbing your fellow students. Also, **remember to leave the back two rows free** for late arrivals.

HINTS FOR EXAMS: Download the Exam Study Guide a week before each exam. Study the sections of the text and the lectures that appear on the study guide with particular vigilance. All, or nearly all, of what appears on the study guide will appear on the exam. In addition, there may be a few extra questions (typically from the text) that are not specifically spelled out on the study guide. Try to read the chapters from Meyers at least twice. See your instructor for help if you have trouble taking exams.

NOTE ABOUT READINGS: The assigned chapters are not in chronological order, so follow the course outline (below) carefully.

321 COURSE OUTLINE AND SCHEDULE

W 9/5	Course Introduction
M 9/10	Overview & History of Social Psychology Myers, Chapter 1 Short film: <i>Constructing Social Reality</i>
W 9/12	Research Methods in Social Psychology
M 9/17	The Self Myers, Chapter 2
W 9/19	The Public Self
M 9/24	Person Perception Myers, Chapter 3
W 9/26	Attitudes and Social Behavior Myers, Chapter 4
M 10/1	Lecture & Film: <i>Quiet Rage: The Stanford Prison Study</i>
W 10/3	Exam 1 (75 points: Chapters 1, 2, 3, 4, plus lecture/film material) <u>Note.</u> You must bring a #2 pencil to class. Exam scores (and final class grades) will be posted on the website ASAP, using your SS#. <u>You must be registered for the course before Exam 1.</u> If you have done so and your grade is not posted for any exam, let me know immediately.
M 10/8	Media Effects on Attitudes
W 10/10	NO CLASS (Instructor At Conference)
M 10/15	Attitude Change and Persuasion Myers, Chapter 7
W 10/17	Film: <i>Scared Straight, 10 Years After</i>
M 10/22	Social Influence: Norms & Conformity Myers, Chapter 6
W 10/24	Obedience to Authority
M 10/29	Group Processes Myers, Chapter 8

- W 10/31 Prejudice
Myers, Chapter 9
- M 11/5 Film: *Ballot Measure 9*
- W 11/7 Implicit Prejudice
Internet Access to the Implicit Association Test (IAT):
The IAT is a popular and respected method for measuring implicit attitudes and beliefs. Before the implicit prejudice lecture, it will help you to have tried a few IATs for yourself. There are many tests available at the Internet address below, but the “Racial IAT” and “Gender IATs” will be most pertinent to the course material. Visit the IAT web site at <https://implicit.harvard.edu/implicit/> (once there, click on “Demonstration,” agree to the conditions, and then select a test)
- M 11/12 Exam 2** (75 points: Chapters 6, 7, 8, 9, plus lecture/film material)
Note. You must bring a #2 pencil to class.
- W 11/14 Social Attraction
Myers, Chapter 11
- M 11/19 Close Relationships
- W 11/21 NO CLASS (Thanksgiving)**
- M 11/26 Close Relationships 2
Video: “Lust, Love, & Marriage”
- W 11/28 Genes, Culture, & Gender
Myers, Chapter 5
- M 12/3 **NO CLASS (Instructor at Conference)**
- W 12/5 Prosocial Behavior
Myers, Chapter 12
- M 12/10 Antisocial Behavior
Myers, Chapter 10
- W 12/12 Exam 3** (75 points: Chapters 5, 10, 11, 12, plus lecture/film material)
Note. You must bring a #2 pencil to class.

NOTES ABOUT GRADING: A percentage system (instead of a curve) fosters cooperation rather than competition. Students often do not realize that if I used a curve, fewer students would receive an “A” and many more would fail the class. Nonetheless, it is painful to “miss a grade” by a point or two. What can you do? First, avoid this situation by keeping track of your points and if you are close to a higher grade, make the extra effort to earn the points needed on the next exam to bring your grade up. Take advantage of office hours to discuss how you might improve your test performance. Second, make an appointment to review your exam(s) with the TA (or me) to ensure that you haven’t been robbed of any points due to poor scantron erasures.

Finally, the class is too large for me to offer extra credit, so save us both the embarrassing situation in which I have to reject your pleas. During the semester, I am more than willing to help you perform to the best of your abilities.

HOW TO VIEW EXAM SCORES/GRADES

The following address provides instructions for how to view your grades at the above address

To receive exam scores you must go to
<https://secure.fas.rutgers.edu/apps/gradebook/>

Instructions are reached here
http://www.fas.rutgers.edu/cms/sasit/index.php?option=com_content&task=view&id=92&Itemid=1