

Rutgers University Libraries
Business Databases – Quick Guide

Index	Geo	Type	Coverage/Purpose
Accounting Research Manager	US	Standards and Guidelines	Official accounting standards from FASB, along with explanatory material from CCH
Business Source Premier	Int	Articles and more	Best for general and scholarly journal articles, also industry reports and other documents
Business and Industry	Int	Articles	Coverage of narrow industry segments
CCH Tax Research Network	US	Legal	Tax-related guides and case law
D & B Key Business Ratios	US	Data	Financial ratios provide summary information at the industry level
EIU.com	Int	Reports	Country commercial and financial reports
Factiva	Int	Articles and Data	Enormous database of international and business news, updated daily
Global Financial Data	Int	Data	Data at the aggregate level (interest rates, market indices, but not at company level)
IBISWorld	US	Reports	Detailed industry profiles at the NAICS code level
Investext	Int	Reports	Investment analyst reports from brokerages describing companies and industries.
LexisNexis Academic	Int	Articles and Data	General news, case law, and other legal materials. Includes S&P Corporation Records and S&P Register profiles.
MarketLine	Int	Reports	Short profiles of companies and industries
Mergent Online	Int	Data and Descriptive	The most complete public company financials (US and Int'l.), annual reports
Mintel Reports	Int	Data and Descriptive	Market research reports on a variety of industries
Reference USA	US	Descriptive	Every small business in the US and Canada, identified and briefly described (12 million businesses)
TableBase	Int	Data	Industry tables and rankings. Best for searching for factoids like the market share of a company.
ValueLine	US	Data and Descriptive	Company reports, including investment recommendations and betas
Wilson Business Full Text	Int	Articles	Good source for business journal articles
Zephyr	Int	Data and Descriptive	M&A activity and other corporate deals, searchable by a variety of criteria.

Rutgers University Libraries Business Databases – Quick Guide

Tips

- Visit www.libraries.rutgers.edu for your information needs. Login with your NetID and password for remote access to databases.
- **IRIS** will allow you to search for and request books, and renew and manage your checkouts using your barcode and library PIN.
- Click on **Research Resources => Indexes & Databases => Business** to link to the major databases for business that the libraries subscribe to.
- Click on **Research Resources => Subject Research Guides => Business**, for an extensive series of guides on how to conduct business research, highlighting the best print and web sources.

Ask a Librarian if you need assistance!

<u>If you need...</u>	<u>Use...</u>
Analyst Reports and Forecasts	Investext
Accounting Standards	Accounting Research Manager
Annual Reports, 10-Ks, Bond Ratings	Mergent Online
Betas	ValueLine
Company Histories in short form	MarketLine or Mergent Online
Financial Ratios	D & B Key Business Ratios
General Business News	Business Source Premier or Factiva
Historical Company Data	Mergent Online
Industry Profiles	IBISWorld, MarketLine
Interest Rates and Market Indices	Global Financial Data
International Business News	Factiva
Market Research	Mintel
Market Share	Tablebase
Mergers and Acquisitions Information	Zephyr
Private Company Information	Reference USA
Rankings	Tablebase
Scholarly Business Articles	Business Source Premier, Wilson Business
Stock Profiles	ValueLine
Trade and Industry News	Business & Industry or Tablebase